



## STRUCTOGRAM®

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A personality analysis with STRUCTOGRAM® is a first-rate "tool" for helping to improve your understanding of others and for developing your own personality. The instrument is based on the work of Dr. Paul MacLean. Dr MacLean was able to prove that the human brain consists of three sections, each differing in their evolutionary age, which control different personality functions. The influence of the three sections differs from one person to another and is one of the main factors for his or her personality traits. It shows which personality traits can and cannot be changed in the long term. Continued personal development in harmony with your own nature is one of the secrets of success.



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| <div style="display: flex; align-items: center; margin-bottom: 10px;"> <div style="width: 20px; height: 20px; background-color: blue; margin-right: 5px;"></div> <span>the brain stem</span> </div> <div style="display: flex; align-items: center; margin-bottom: 10px;"> <div style="width: 20px; height: 20px; background-color: red; margin-right: 5px;"></div> <span>the limbic system</span> </div> <div style="display: flex; align-items: center;"> <div style="width: 20px; height: 20px; background-color: green; margin-right: 5px;"></div> <span>the neo-cortex</span> </div> | <p>the brain stem is the oldest brain, <i>storing millions of years' experience</i>, seat of instincts and feeling for life.</p> <p>The limbic system is the brain of emotions, <i>self-assertion in the fight for survival</i>.</p> <p>The neo-cortex is the brain of rational thinking, <i>planned action</i> and foresight; it is the youngest brain in terms of evolution.</p> |
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Adapted from <http://www.structogram.us>

The STRUCTOGRAM® is user-friendly and quickly gives groups and individuals a framework for engaging in dialog about differences. It is also useful for leaders, who must achieve "harmony" between their acquired behaviors and the unchangeable basic structure of their personality. This is a decisive aid in the path to "authenticity": a decisive basis for an enduring success. The STRUCTOGRAM® may only be administered by a licensed practitioner trained in its proper and ethical use.

Please contact **Dan Norenberg** for more information about the STRUCTOGRAM®.